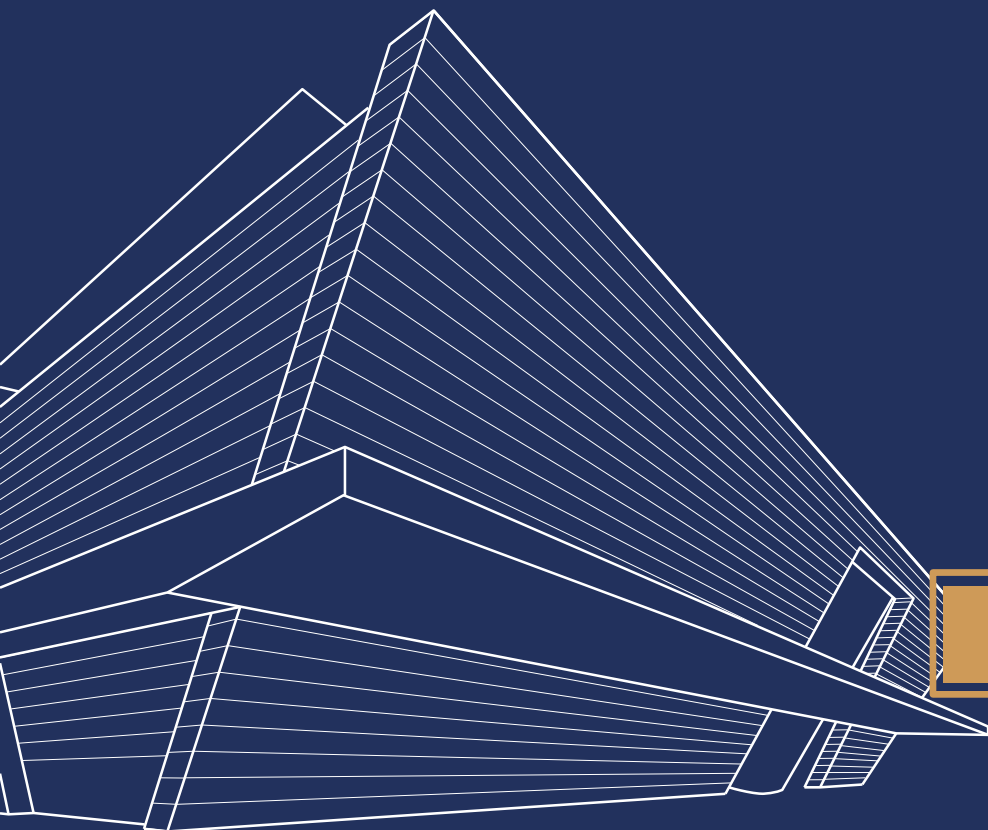




palais des congrès de paris



A new metro entrance &
new signage

EXTERIOR SIGNAGE (1/6)



The closest Metro exit (no. 7) is closed. Below is the recommended path from the Neuilly side Metro exit to the Palais's Porte Neuilly 1 entrance

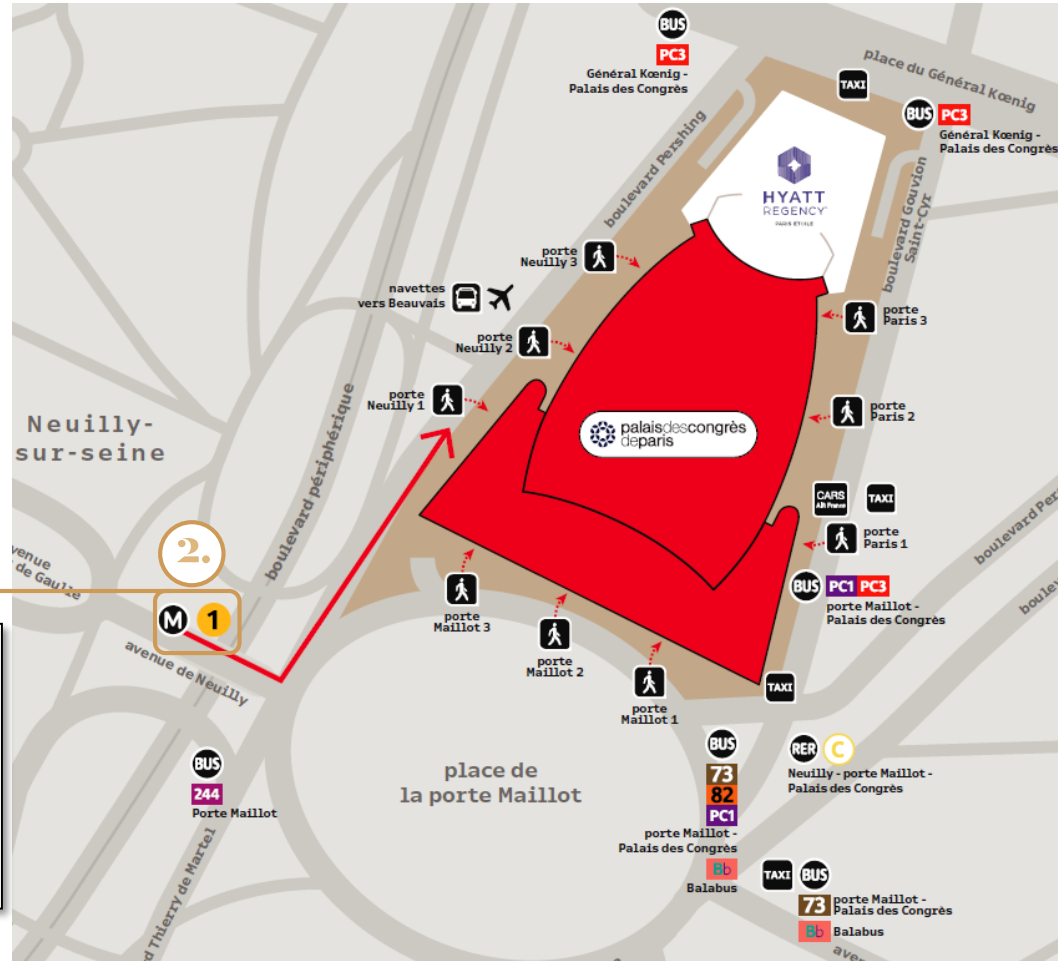
1. RATP signage in the Metro & SNCF signage in the RER C line

- + Metro Line 1 entrance and exits
- + All along the pedestrian path, from the platform to the exit
- + Teaser campaign: 20 June

2. City of Paris signage at Metro exit



Redirecting pedestrian flows and keeping them moving



EXTERIOR SIGNAGE (2/6)

From the Neuilly side Metro exit
to the Palais's Porte Neuilly 1 entrance

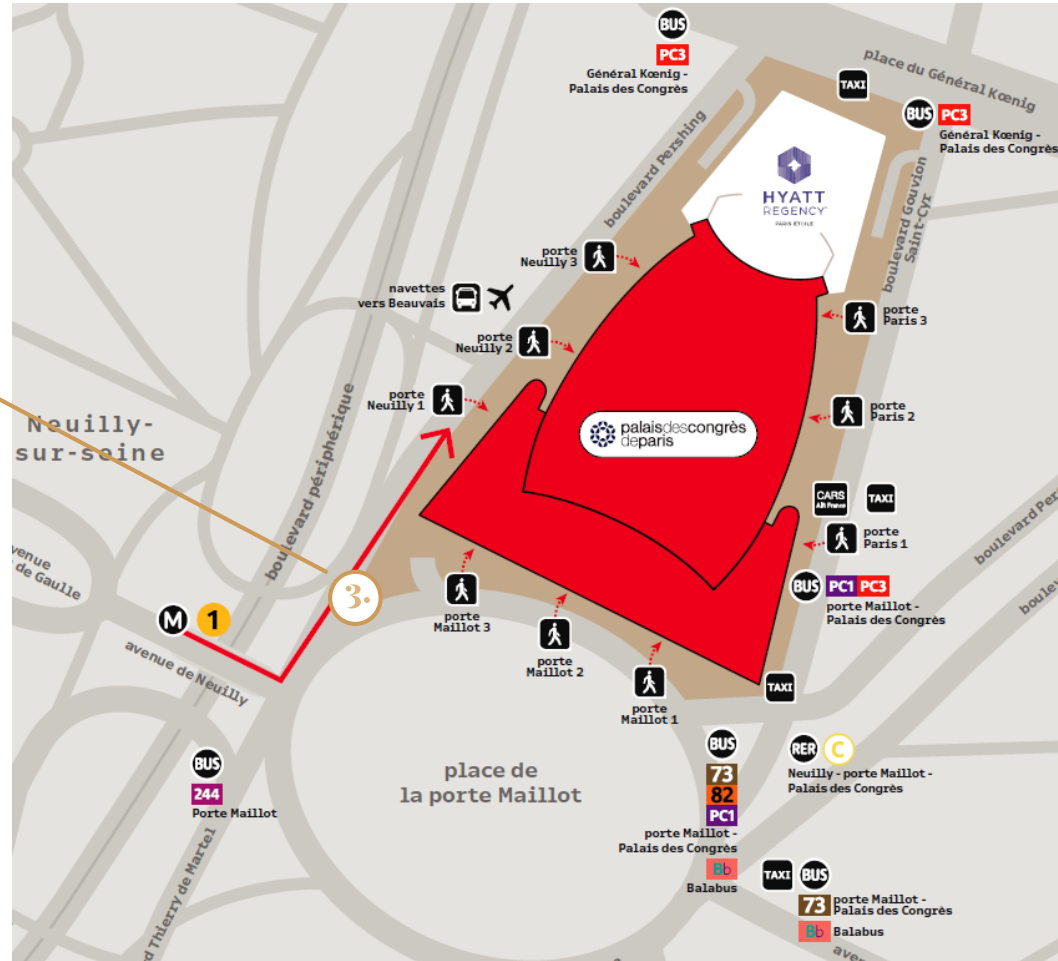
3. City of Paris signage in front of the Palais des Congrès



Front



Back



Zoom



Starting on 20 June



Redirecting pedestrian flows and keeping them moving

EXTERIOR SIGNAGE (3/6)

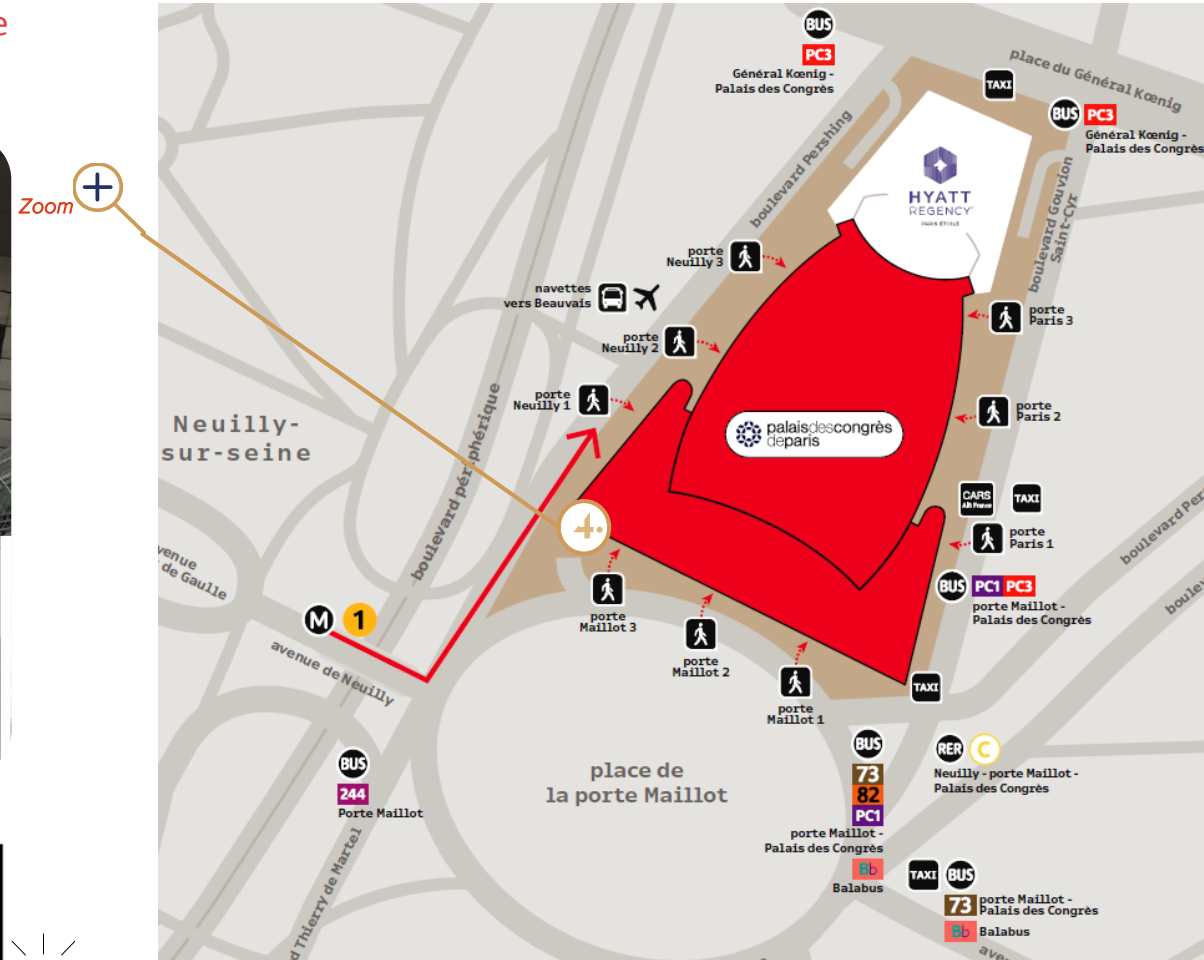
*From the Neuilly side Metro exit
to the Palais's Porte Neuilly 1 entrance*



Palais des Congrès signage on the building's facade



Starting
20 June

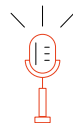


Directing pedestrian flows and entrance signage

EXTERIOR SIGNAGE (4/6)

*From the Neuilly side Metro exit
to the Palais's Porte Neuilly 1 entrance*

5. Entrance ramp signage



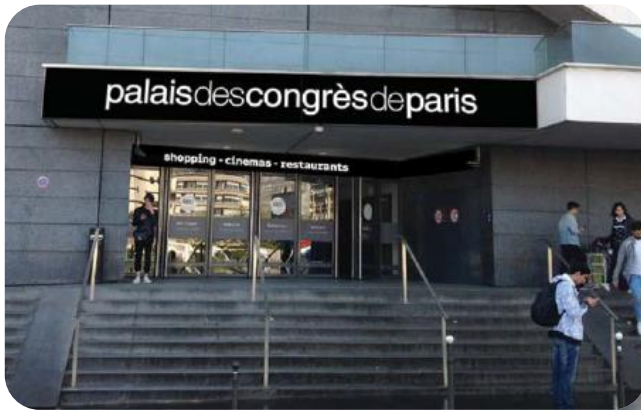
Directing pedestrian flows and providing visual support for visitors



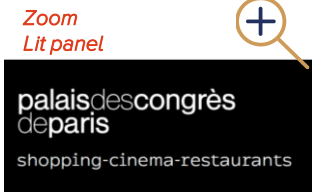
EXTERIOR SIGNAGE (5/6)

From the Neuilly side Metro exit
to the Palais's Porte Neuilly 1 entrance

6. Neuilly 1: the new main entrance



Zoom
Lit panel



Zoom
Lit panel



2 phases:

20 June & 1 July



Signage for the new main entrance - Neuilly side

EXTERIOR SIGNAGE (6/6)

Other ways to access the Palais des Congrès

6. Neuilly 1: the new main entrance

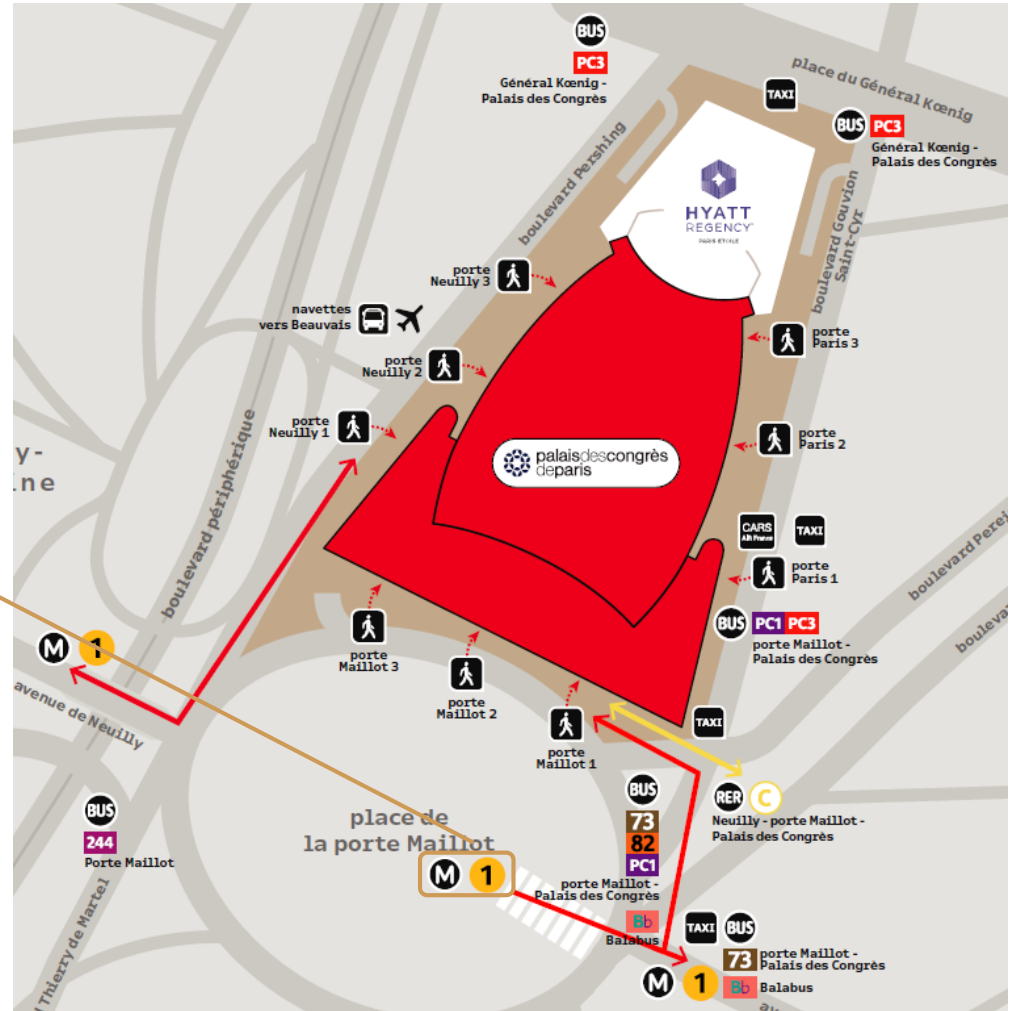
There are **two other possible entrances** to the Palais des Congrès:

- From the Porte Maillot roundabout (provisional)
- From Boulevard de la Grande Armée



Zoom

Provisional Line 1 Metro exit:
→ exit only



Starting on
2 July



Redirecting pedestrian flows and keeping them moving